

2013 Annual Report

Alliance of International Aromatherapists

Staying True to Our Vision and Mission Power of the Past - Force of the Future



Staying True to Our Vision and Mission

Our Vision

The AIA is a leading international aromatherapy organization making aromatherapy a readily accessible and respected holistic healing modality.

Our Mission

AIA unites aromatherapists from around the world to advance research and professionalism within the aromatherapy industry. As a result the public has the option for a safe, natural and complementary form of health care.

Values

We believe:

- Essential oil therapy is a scientifically proven healing modality that should be accessible to everyone.
- Through continued solid scientific research, we expand the understanding of essential oil therapy and its effect on mind, body and spirit.
- Through professional and responsible use of essential oil therapy, clinical aromatherapists are equipped to integrate with the medical community.
- Through standardizing aromatherapy education and qualifying criteria in North America we create a foundation of professionalism and common lines of communication with other health care professionals and regulatory agencies throughout the world.
- By supporting earth friendly harvesting and processing practices of aromatic plants we bring greater health to the Earth and her people.

Board of Directors - 2013

Bev Day - President Robin Block - Vice President Joan Price-McLaughlin - Secretary Nancy Graves - Treasurer Bill McGillvary - Director Cary Caster - Director Bridget Kelley - Director Deborah Stoltzfus - Director Patricia Bonnard - Director









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We have always held to the hope, the belief, the conviction that there is a better life, a better world, beyond the horizon.

Franklin D. Roosevelt

Dear AIA Members and Friends of AIA,



On behalf of the Alliance of International Aromatherapists Board, I am pleased to share with you the Annual Report for 2013.

2013 was truly a vibrant year for AIA. Our International Aromatherapy Conference and Wellness Expo in St. Petersburg, Florida was simply the best ever. Without you, the members and our sponsors, this event would never have happened and would not have been the success it was. We are truly grateful for your support. Just observing the sessions and events, it was clear that the attendees had fun, networked, and absorbed hours of education ranging from clinical safety for aromatherapy, to exploring the etheric temperament, to aromatic bath therapies.

We were able to grow financially this year due to the conference success and increase in members. This momentum will be thrust forward to achieve greater industry impact, member relations, and financial soundness.

The joy of being in the aromatherapy industry is the opportunity to celebrate achievers. This year the members selected Andrea Butje to receive the Lifetime Achievement Award. This award is especially delightful to the recipients and a joy for AIA to present. It is a testimonial to the dynamics of the aromatherapy industry and the caliber of people working in it, serving as educators, and expanding the role of aromatherapy as an accepted therapy in healthcare.

I encourage you to read on for more information on how your support makes a difference.

Sincerely,

Beverly J. Day

Berly G. Day

Alliance of International Aromatherapists President



Conference Highlights

The 2013 conference was held in St Petersburg, Florida. The conference started out with a Pre-Conference class with Robert Tisserand who presented on essential oil safety. The following three days brought great educational sessions and time for reconnecting and networking.

- Total attendees were 147, 17 Speakers, 20 Educational Sessions, and 14 Exhibitors.
- Value added offerings were CNE hours for Holistic Nurses and NCBTMB CE hours for Massage Therapists.
- Generated 107 New Members in 2013
- Generated revenues over \$83,000 which was a 57% increase over the previous conference.
- Fun things included capturing photos of attendees to showcase them in a web video slide show with music performed by the evening reception singer.







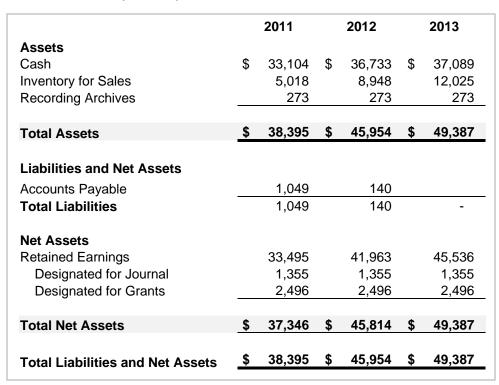






Statement of Financial Position

December 31, 2011, 2012 and 2013





Statement of Activities

Years Ended 2011, 2012 and 2013

	2011 2012		2013	
Revenues				
Membership	\$ 19,006	\$	18,474	21,515
Sponsorships, donations	11,870		180	12,618
Conference, programs	47,681			83,737
Other income	5,531		8,098	9,592
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Total Revenue	\$ 84,088	\$	26,752	127,462
Expenses				
Conference, programs	44,188		705	92,874
Operating and general	16,372		17,579	31,015
Total Expenses	60,560		18,284	123,889
Change in Net Assets	23,528		8,468	3,574
Net Assets, Beginning of Year	 13,817		37,346	45,813
Net Assets, End of Year	\$ 37,346	\$	45,814	\$ 49,387

Thanks to our Sponsors and Volunteers

Sponsors

American College of Healthcare Sciences Aromahead Institute Aromatics International Nature's Gift Wyndmere Quantum University American Holistic Nurses Association 21 Drops

Committee Members

<u>Conference</u>	Education	Fundraising	<u>Publications</u>	<u>Research</u>
Bridget Kelley	Sheryl Beller-	Nancy Graves	Bev Day	Linda-Anne Kahn
Joan Price McLaughlin	Kenner	Cary Caster	Bridget Kelley	Bill McGilvray
Bev Day	Cary Caster	Bev Day	Barbara Piazza	Lynn Murray
Cathi Galvin	Lynn Murray		Deborah Stoltzfus	Rodney Schwan
Caryn Gehlmann	Debra Stoltzfus			Betty Surette
Carol Scheidel	<u>Review</u>			Robert Tisserand
Debrah Zepf	Eileen Cristina			
	Lynn Murray			

Representatives

The AIA Representatives are our outreach volunteers who serve their communities and promote educational opportunities for the public. We would like to acknowledge their dedicated effort in helping to create opportunities for our members to connect and grow, and to recruit new members.

Regional Representatives:

Stephanie Veilleux-Welch – National Representative Rodney Schwan – Pacific Region Representative Nancy d'Angelo – Mountain Region Representative Jodi Baglien – Midwest Region Representative Anne Marie Martin – Illinois State Representative Patricia Bonnard - Maryland State Representative Stephanie Veilleux-Welch – Northeast Representative Amy Lechner—Pennsylvania State Representative Marilyn Addison - Atlantic Region Representative

International Representatives:

Sheryl Beller-Kenner, Ed. D – Eastern Canada Representative Anita James – England Representative Gergely Hollódi – Central-Eastern Europe Representative

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