



Alliance of International Aromatherapists

2015 ANNUAL REPORT

Moving Aromatherapy Forward with Vision and Action

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ALLIANCE OF INTERNATIONAL AROMATHERAPISTS

Our Vision

The AIA is a leading international aromatherapy organization making aromatherapy a readily accessible and respected holistic healing modality.

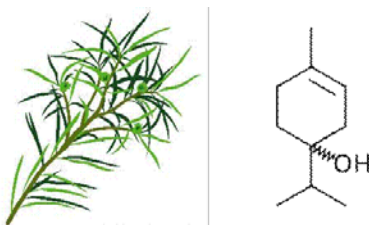
Our Mission

AIA unites aromatherapists from around the world to advance research and professionalism within the aromatherapy industry. As a result the public has the option for a safe, natural and complementary form of health care.

Our Values

We believe:

- Essential oil therapy is a scientifically proven healing modality that should be accessible to everyone.
- Through continued solid scientific research, we expand the understanding of essential oil therapy and its effect on mind, body and spirit.
- Through professional and responsible use of essential oil therapy, clinical aromatherapists are equipped to integrate with the medical community.
- Through standardizing aromatherapy education and qualifying criteria in North America we create a foundation of professionalism and common lines of communication with other health care professionals and regulatory agencies throughout the world.
- By supporting earth friendly harvesting and processing practices of aromatic plants we bring greater health to the Earth and her people.



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From Our President

The year began with plans for the International Aromatherapy Conference and Wellness Expo in full swing. The Conference Committee spent many hours weekly on this project. It culminated with a well-received conference held in Denver, Colorado attended by over 160 people. Excellent speakers provided timely topics and there was good support from the vendors. This was our project highlight for 2015.

We had an influx of 96 new members and most members renewed in 2015.

The committees of Publications, Fundraising, Research and Education were active and supported the mission of AIA in an exemplary manner.

2015 Highlights of Achievements:

- Increased membership by 38%.
- Revamped and expanded our Research Database.
- Approved the *Holistic Care Professional School* of Kobe, Japan, for our list of Recognized Aromatherapy Schools.
- Joined with Wake Forest Baptist Medical Center in a national aromatherapy research program, currently in progress.
- Updated "Find an Aromatherapist" program.



Raphael d'Angelo, MD

President, AIA

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AIA Membership

Who is AIA?

AIA is a membership based organization made up of a very special group of people. Their desire is to serve nature's purpose in assisting with the health and wellness of all sentient beings. People from all walks of life come together with this common purpose and serve at different levels of membership.

Membership as of December 31, 2015

MEMBERSHIP LEVEL	# OF MEMBERS	% ANNUAL INCREASE
Honorary	7	2%
Clinical	10	3%
Professional	185	53%
Associate	135	39%
Business (1 member)	6	3%
Business (5 members)	1	100%
Total Memberships	344	
Total Members	348	
Membership Goal - 12/31/15	345	

Being right on target with our strategic goal of 345 members, the AIA continues to be a forerunner in professional organizations for aromatherapists. Many members are graduates of AIA Recognized Aromatherapy Schools. Others are associated with cooperative organizations and businesses. All come together with a love of aromatherapy and the desire to serve the health and well-being of people and animals through the power of nature's medicine; essential oil therapy.



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2015 International Aromatherapy Conference and Wellness Expo

Uniting aromatherapists from around the world, the AIA held its Fifth Biennial International Aromatherapy Conference and Wellness Expo in the mile-high city of Denver, Colorado. Aromatherapists and aromatherapy enthusiasts came from the USA, Canada, Ecuador, France, England, Italy and South Africa to share, learn and grow.



This year's theme *Creating Higher Standards for Aromatherapy* created a unique and in-depth educational forum which provided a cornucopia of exciting new information, experiences and skills from the many disciplines within the expanse of aromatherapy. Over 20 educational presentations were offered ranging in topic from *Essential Oil Myths and Marketing Hype* to a hospital panel: *Integrating Aromatherapy into a Clinical Setting*.



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Annual Meeting

The Annual Members' Meeting was held at the conference. Progress and strategies were discussed; elections for new board members were held; the future 2016 board was sworn in, and awards were presented.

Swearing in of the AIA 2016 Board



President, Raphael d'Angelo swearing in the 2016 AIA Board. Board Members present: Nancy d'Angelo, Lora Cantele, Colleen Thompson, Paula Begel, Fai Chan. Not present: Carol Scheidel, Trey Anderson, Cary Caster, and Inga Wieser.

AIA 2015 Annual Award Highlights



AIA Lifetime Achievement Award
Recipient
Jane Buckle, PhD



AIA Founders Award
Recipient
Bridget Kelley

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Sponsors, Supporters and Financial Overview

The 2015 International Aromatherapy Conference and Wellness Expo brought in 11 Sponsors, 18 Exhibitors, and record attendance for a 20% increase in financial support for the AIA conference making it the most profitable conference yet.

Summary and special offerings provided added opportunities for attendees:

- Total attendees were 163, with 23 Speakers and 21 Educational Sessions.
- The NCBTMB approved CE hours for massage therapist attendees.
- The American Holistic Nurses Association awarded an admission coupon at their conference to one of the attendees.
- The American College of Healthcare Sciences awarded an attendance scholarship to one of its outstanding aromatherapy students.
- Key speakers offered their books for purchase which proved to be a huge success.

2015 Financial Overview

The financial information shown here represents an overview of our financial position. Our income continues to grow from year to year thanks to our sponsors, supporters and volunteers.

Total Assets

\$ 82,700

Total Liabilities

\$ 287

Total Unrestricted Net Assets

\$ 68,464

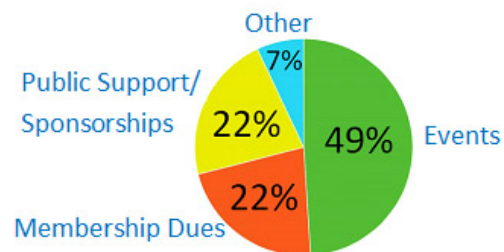
Total Change in Net Assets

\$14,441

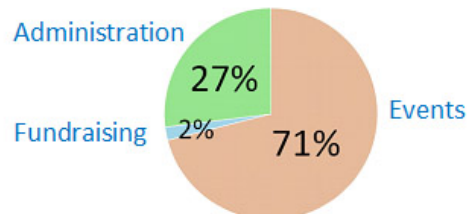
Cash and Cash Equivalents Year End

\$ 71,938

2015 Income by Type



2015 Expenditures by Type



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Thanks to Our Volunteers

As AIA is a 501(c)3 non-profit organization, it has been the focus of the board to optimize financial resources by tapping into the enthusiastic member base for volunteers. The AIA is almost exclusively run by volunteers. It is the dedicated service of those volunteers that have made AIA the leading aromatherapy organization that it is today.

2015 Board Members



Raphael d'Angelo, MD
President



Nancy Graves, MBA CA MMC -
Vice President



Colleen Thompson,
RA EOT - Secretary



Beverly Day MBA CFE RA -
Exec Director - Treasurer,
Immediate Past President



Carol Scheidel
RN, CCAP - Director



Betty Surette
BSN, CCAP, LMT, CHPN
Director



Cary Caster
LMT, CA - Director



Nancy d'Angelo
CA - Director



Joan Price-McLaughlin
BA, CA - Director

The price of success is hard work, dedication to the job at hand, and the determination that whether we win or lose, we have applied the best of ourselves to the task at hand.

Vince Lombardi

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Committee Members

Committee members are an active extension of the Board of Directors.

Conference

Bridget Kelley
Julie Streeter
Paula Begel
Nancy d'Angelo
Bev Day
Joan Price-McLaughlin
Debrah Zepf

Education

Marilyn Addison
Paula Begel
Cary Caster
Raphael d'Angelo
Lynn Murray
Joan Price-McLaughlin

School Review

Marilyn Addison
Bev Day
Raphael d'Angelo

Fundraising

Nancy Graves
Cary Caster
Bev Day

Publications

Bev Day
Paula Begel
Robin Kessler
Barbara Piazza

Research

Rodney Schwan
Linda Ann Kahn
Julie M. Jones
Austine McCarthy
Diane Stredny
Carol Scheidel
Linda Weihbrecht
Inga Wieser

Hospital Working Group

Linda Weihbrecht
Julie M. Jones
Austine McCarthy
Carol Scheidel
Betty Surette



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Representatives

The AIA Representatives are our outreach volunteers who serve their communities, build membership and promote educational opportunities for the public.

US Representatives

Stephanie Veilleux-Welch, CA - National Representative
Amy Lechner ND, CA - Pennsylvania State Representative
Erica Schveighoffer - Massachusetts State Representative
Jodi Baglien - Midwest Region Representative
Leiann Phenea King, MH - Utah State Representative
Mary Ellen Dorey, RA - Texas State Representative
Nancy Graves, MBA, CA - Mountain Region Representative
Paula Schmid Begel, LMT, NCBTMB, PTA - New York State Representative
Robin B. Kessler, CA - New Jersey State Representative
Rodney Schwan - Pacific Region Representative

International Representatives

Gergely Hollódi, LMP, CA - Central-Eastern Europe Representative
Stefania Borrelli - International Representative – Ottawa, Ontario -CANADA

Teleseminar Speakers

Education is a key element in the mission of AIA. Our volunteer educators provide high quality information to our members and the public through monthly teleseminars.

Rodney Schwan, HHAP, CMT - *Evidence Based Cognitive Alertness and Aromatherapy*
Terese M Miller DOM, CA, MFA - *AROMA-QI THERAPY: Ancient Chinese Five Element Energetics Expressed in Aromatic Blending, Part 2*
Eric Scott Bresselsmith - *Essential Oil: Artisan Distiller's Perspective*
Mandy Savard Alston - *4 Ways to Boost Your Business NOW!*
Rebecca Park Totilo, CA - *Publish to Profit: How to write a bestselling book and promote your aromatherapy business*
Raphael d'Angelo, MD and Nancy d'Angelo, CCA - *Pathophysiology for the Clinical Aromatherapist*
Mindy Green - *The Magic, Mystery and Science of Rose*
Leiann King, MH, CA, CHI, MOM - *Aromatic Iridology™*
Maria-Dolores Trujillo, CTN, CNJP, CNC, CA - *Benefits of Essential Oils on the Skin*
Sara Jo Holmes BS, RA, LMT, NCTMB - *Beyond Aromatherapy: Expand Your Practice*

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Thanks to our Sponsors



Looking Ahead

Staying true to our vision and mission we continually strive to improve our operations with serving the public in mind. Our strategic plan for 2016 is to focus on expanding income, education and research. By growing and expanding AIAs capabilities, the organization will have a stronger financial position to challenge its goals and support programs for its members and the public.

Company Information

Alliance of International Aromatherapists

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