

2019 AIA Conference and Wellness Expo – Sponsor Packages

	\$10,000- Platinum*	\$6,000 Welcome Reception (2 available)*	\$5,000 Gold*	\$3,000 Wine for Gala* or \$3,000 Special Reception* (2)	Gift Bag Sponsor (Pays for Bags)*	\$2,500 Silver*	\$2,000 Keynote Speaker (3 available)	\$1,500 Lifetime Achievement	\$1,000 Speaker Sponsor (17 available)	\$1,000 Friend of AIA	\$600 Tuition Scholarship	
Exhibit table in tradeshow	✓	✓	✓	✓		✓						
Conference Tuition**	3 participants	2 participants	2 participants	1 participant	1 participant	1 participant	1 participant	1 participant				
Gala Dinner	3 attendees	2 attendees	2 attendees	1 attendee	1 attendee	1 attendee	1 attendee	1 attendee	1 attendee			
AIA Journal ad***	2 full page ads	1 full page ad	1 full page ad	1 full page ad	1-½ page ad	1-½ page ad	1-½ page ad	1-½ page ad	1-½ page ad	1-½ page ad	1-¼ page ad	
Conference proceedings manual	Full page color ad	Full page color ad	Full page color ad	½ page color ad	½ page color ad	½ page color ad	½ page color ad	½ page color ad	¼ page color ad	¼ page color ad	¼ page color ad	
Logo projected on lecture screens	✓ Throughout conference	✓ Throughout conference and at Welcome Reception	✓ Throughout conference	✓ Throughout conference and at Gala	✓ Throughout conference	✓ Throughout conference	✓ Throughout conference & before keynote speaker	✓ Throughout conference & before award presentation	✓ Throughout conference & before the speaker you sponsor	✓ Throughout conference	✓ Throughout conference	
Recognition on AIA website	logo link to your website	logo link to your website	logo link to your website	logo link to your website	logo link to your website	logo link to your website	logo link to your website	logo link to your website	logo link to your website	✓ No link	✓ No link	✓ No link
Special thanks at conference	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Shout out on social media	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Insert/sample in Welcome Bag	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Other		Special signage at Welcome Reception	Special signage at Cocktail Reception	Special signage at Gala	Your logo on bag		Dinner w/Speaker at Gala	Opportunity to present at the award – Special signage at Gala	Lunch w/Speaker		Lunch with scholarship winner	

*one available per business or individual

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**tuition includes conference tuition, conference meals, proceedings book and welcome reception

	Exhibitor* MEMBER Cost \$500	Exhibitor* Non- MEMBER Cost \$600	Silent Auction *** (Value \$50+)	Raffle Item*** \$25-49	Speaker Gift Bag Donation 20 pieces	Welcome Bag Donation 300-400 pieces	Welcome Bag Coupon MEMBER FREE	Welcome Bag Coupon Non-MEMBER \$150 fee****	Advertising in Conference Proceedings	Media Sponsor
Exhibit table in trade show*	✓	✓								
Conference Tuition	Costs \$395/person	Costs \$495/person								
Pre- Conference Tuition	Costs \$95/person	Costs \$120/person								
Meal Tickets	Costs \$295/person	Costs \$295/person								
Gala Dinner	Costs \$80/person	Costs \$80/person								
Conference proceedings manual**	Listed 100 word description	Listed 100 word description	Listed 50 word description	Listed 50 word description	Listed 50 word description	Listed 50 word description				Listed
Logo projected on lecture screens	✓ Throughout conference	✓ Throughout conference	✓ Throughout conference	✓ Throughout conference	✓ Throughout conference	✓ Throughout conference				✓ Throughout conference
Recognition on AIA website**	logo link to your website	logo link to your website								
Special thanks at conference	✓	✓	✓	✓	✓	✓			✓	✓
Shout out on social media	✓	✓	✓	✓	✓	✓			✓	✓
Insert/sample in Welcome Bag	✓	✓	If donation is \$150+ value	If donation is \$150+ value	If donation is \$150+ value					
Other									contact conference@alliance- aromatherapists.org	contact conference@alliance -aromatherapists.org

*One 6' x 30" table (draped), 2 chairs for two (3) days of the Expo

** (if registered by August 1, 2019)

*** funds raised from our Silent Auction and Raffle will support aromatherapy research and funding through an AIA Research Grant

**** Fee is waived if \$150 Silent Auction item is donated