

## 2019 AIA Conference and Wellness Expo – Sponsor Packages

	\$10,000-Platinum*	\$6,000 Welcome Reception (2 available)*	\$5,000 Gold*	\$3,000 Wine for Gala* or \$3,000 Special Reception* (2)	Gift Bag Sponsor (Pays for Bags)*	\$2,500 Silver*	\$2,000 Keynote Speaker (3 available)	\$1,500 Lifetime Achievement	\$1,000 Speaker Sponsor (17 available)	\$1,000 Friend of AIA	\$600 Tuition Scholarship
Exhibit table in tradeshow	✓	✓	✓	✓		✓					
Conference Tuition**	3 participants	2 participants	2 participants	1 participant	1 participant	1 participant	1 participant	1 participant			
Gala Dinner	3 attendees	2 attendees	2 attendees	1 attendee	1 attendee	1 attendee	1 attendee	1 attendee	1 attendee		
AIA Journal ad	4 Quarters	3 Quarters	3 Quarters	2 Quarters		2 Quarters					
Conference proceedings manual	Full page color ad	Full page color ad	Full page color ad	½ page color ad	½ page color ad	½ page color ad	½ page color ad	½ page color ad	¼ page color ad	¼ page color ad	¼ page color ad
Logo projected on lecture screens	✓ Throughout conference	✓ Throughout conference and at Welcome Reception	✓ Throughout conference	✓ Throughout conference and at Gala	✓ Throughout conference	✓ Throughout conference	✓ Throughout conference & before keynote speaker	✓ Throughout conference & before award presentation	✓ Throughout conference & before the speaker you sponsor	✓ Throughout conference	✓ Throughout conference
Recognition on AIA website	logo link to your website	logo link to your website	logo link to your website	logo link to your website	No link	logo link to your website	logo link to your website	logo link to your website	✓ No link	No link	No link
Special thanks at conference	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Shout out on social media	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Insert/sample in Welcome Bag	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Other		Special signage at Welcome Reception			Your logo on bag with Platinum/Gold/Silver sponsors		Special signage at Keynote lecture	Opportunity to present at the award			Lunch with scholarship winner

\*one available per business or individual

\*\*tuition includes conference tuition, conference meals, proceedings book and welcome reception

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	Exhibitor* MEMBER Cost \$500	Exhibitor* Non- MEMBER Cost \$600	Silent Auction *** (Value \$50+)	Raffle Item*** \$25-49	Welcome Bag Donation 300-400 pieces	Welcome Bag Coupon MEMBER FREE	Welcome Bag Coupon Non-MEMBER \$150 fee****	Advertising in Conference Proceedings	Media Sponsor
Exhibit table in trade show*	✓	✓							
Conference Tuition	Costs \$250/person	Costs \$350/person							
Pre- Conference Tuition	Costs \$95/person	Costs \$120/person							
Meal Tickets	Costs \$295/person	Costs \$295/person							
Gala Dinner	Costs \$80/person	Costs \$80/person							
Conference proceedings manual**	Listed 100 word description	Listed 100 word description	Listed 100 word description	Listed 50 word description	Listed 50 word description				Listed
Logo projected on lecture screens	✓ Throughout conference	✓ Throughout conference	✓ Throughout conference	✓ Throughout conference	✓ Throughout conference				✓ Throughout conference
Recognition on AIA website**	logo link to your website	logo link to your website							
Special thanks at conference	✓	✓	✓	✓	✓			✓	✓
Shout out on social media	✓	✓	✓	✓	✓			✓	✓
Insert/sample in Welcome Bag	✓	✓	If donation is \$150+ value		***				
Other								contact conference@alliance- aromatherapists.org	contact conference@alliance- aromatherapists.org

\*One 6' x 30" table (draped), 2 chairs for two (3) days of the Expo

\*\* (if registered by August 1, 2019)

\*\*\* funds raised from our Silent Auction and Raffle will support aromatherapy research and funding through an AIA Research Grant

\*\*\*\* Fee is waived if \$150 Silent Auction item is donated